

Greater Peace Missionary Baptist Church
650 Jeter Avenue
Opelika, Alabama 36801
Reverend Dr. Clifford E. Jones, Pastor



Strategic Plan

“A Church with a Vision, with Christ as The Focus.”

Date Completed: **August 2021**
Date Presented to Membership:
Date Approved:

Introduction

The purpose of this Strategic Plan document is to capture the Strategic Vision, Goals and Objectives of our church along with the Strategies to achieve them. This document was prepared by the Greater Peace Missionary Baptist Church (GPMBC) Strategic Planning Team. The Strategic Planning team is a small group with representatives as members, deacons, laymen, ministry chairpersons, administrative staff, Pastor and Minister commissioned to develop strategic plans for the church based upon church leader's and teacher's responses to strategic questions generated by the Pastor. A planning framework, described herein, was used to guide the development of this plan. The framework starts with our Church Statements of Faith and Church Mission Statement which are decomposed into the Five Mission Statement Areas, Strategies, Action Plan and Addendum. Each Strategy is traced back to the Mission Statement navigating the hierarchy of the framework to help ensure each Strategy aligns with the Mission.

This Strategic Plan is used by the Pastors, Ministers, Board of Deacons, Christian Education Ministry, and the church Membership at large. The plan is used to capture the Strategic Vision of the Church and Pastor collectively and for assigned Ministry Chairpersons to work collaboratively to implement and document actionable Strategies to achieve specified goals and/or action steps. This plan is used by the Pastors, Deacons and Ministers to guide and focus project planning activities and to communicate the Vision and "Road Ahead" to the Membership to inspire, encourage, motivate, and engage their support. The Ministry Chairpersons are charged to lead the implementation of this plan in close collaboration with the Pastor and Ministers. The Strategic Planning team evaluates the performance of specific projects and strategies on a regular basis to help ensure the goals and objectives captured in this plan are achieved.

This plan is used by the Membership to stay informed of our church's plans so that they know how best to support them. Through the Deacon Family Care Ministry, the Deacons coordinate this plan with members and their families to help them engage in worship, evangelism, fellowship, discipleship, and outreach ministry responsibilities. It is envisioned that members will work closely with their personal Deacon acting as a guide to help each member use and apply this plan. This plan is also used by the Ministry Chairpersons and the Finance Committee to formulate our annual budget to help ensure our budget and member giving is inclusive of the Strategic Plan objectives.

The planning limit for this plan is 3 to 5 years, though we consider the fact that our primary generational target is the rising Gen Y Millennial generation who will peak in numbers between 2021 and 2055 while the Baby Boomers (the backbone of the church today) will fall in numbers by half

approximately by 2030. By capturing the “Road Ahead” now, the thinking is that this Strategic Vision and supporting Strategies will be used as a guide to help select any additional or future leaders, ministers/pastors – one with the needed competencies, and one who can easily align with this plan and be able to lead us on the same strategic path as the current pastor with a strong conviction. Below is an outline of the collected response for an enhanced direction or the church:

Worship	Evangelism	Fellowship	Discipleship	Outreach/ Ministries
Use data to measure success	Use data to measure success	Members not staying active.	Use data to measure success	Lack of use some ministries (consolidate)
Use more technology (streaming services)	Bring youth/young adults to help with success	Build meaningful relationships (get to know better)	Follow-up with new members to ensure they are staying connected	Members not staying active.
Use media more effectively	<i>Use more technology (Facebook)</i>	Follow-up with new members to ensure they are staying connected	Recruit members to ministries	Use technology to access church information
	Use media more effectively	Getting more youth involved	Use more technology	Use data to measure success
	Develop a nonbelievers' video for the website	Build meaningful relationships with members of ministries and model the way	Use media more effectively	Bring youth/young adults to help with success
		Use more technology	Develop a new members video for the website	Follow-up with new members to ensure they are staying connected
		Use media more effectively		Getting more youth involved
		Hold roundtable talk with ages 30-50		Use more technology
				Use media more effectively

Letter from Pastor Clifford E. Jones

Dear Greater Peace Membership:

It is with great joy that I come to you to celebrate the completion of the Greater Peace Missionary Baptist Church Strategic Plan. This Plan was necessary for us to look ahead to the future of this church. It is necessary to re-define ministries that will make a difference in the life of the church membership and individuals outside the church who are look for answers to life's problems. For many years we as a church have talked about ways of getting every member involved in ministry. One of the major focuses was our youth and getting them more involved in the work of the church. We at the same time had a desire to bring our programs and ministries in line with the twenty-century church as it relates to media and technology. We realized that the church is challenged with becoming more relevant to meet the needs of this modern world. To help Greater Peace Missionary Baptist Church to meet the challenge, a Strategic Planning Committee was established to drive the effort.

The Strategic Planning Committee was made up of representatives from various ministries in the Church. For two years this Planning Committee met on a regular basis to gain ideas and explore ways that the church could become more powerful. Sub-Committees were later formed to assist in the planning process. The result of these meetings produced a Strategic Plan that will guide this church for many years to come.

I want to express my sincere thanks to all who played a part in making this Plan a success. The work has just begun. We must join together and recruit others to come along beside us to make this Plan a success for now and years to come.

I ask you to join in with me as we implement this plan and watch what God is going to do for His Church. "TO GOD BE THE GLORY," for the things He has done and all the things that He will do for Greater Peace Missionary Baptist Church. With God's help, let's go and make a difference,

In His Service,

Clifford E. Jones

Clifford E. Jones

Pastor

Letter from Chairperson Novelette Seroyer

Greetings My Brothers and Sisters!

Serving as Chairperson for the Strategic Planning team was a humbling and motivating experience. Our task was to develop a strategic plan for the church based upon church leaders' and teachers' responses during an annual Teachers and Leaders Training session. In keeping with the words of scripture from Proverbs 29:18, "Where there is no vision the people perish...", the plan was written to capture the Strategic Vision of the Church and Pastor collectively.

The Ministry Chairpersons are charged to lead the implementation of this plan in close collaboration with the Pastor and Ministers. Through the adoption and embracing of this plan it is our desire that the entire membership will be informed, inspired, encouraged, motivated, and engaged as we continue our Kingdom Building work.

As a body of believers each member has a special gift(s). Because you are gifted, valuable, needed, wanted and willing, the Strategic Plan will accomplish what it was developed to do.

In His Service,

Novelette Seroyer

Novelette Seroyer

Chairperson

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Greater Peace MB Church Statements of Faith

The Scriptures

- **We believe** the Holy Bible was written by men divinely inspired and is a perfect treasure of heavenly instruction that has God for its author, salvation for its end, truth without any mixture of error, and reveals the principles by which God will judge all men.

The True God

- **We believe** the Scriptures teach that there is one and only one, living and true God. He is infinite, intelligent Spirit whose name is Jehovah, the Maker and Supreme Ruler of heaven and earth. He is inexpressibly glorious in holiness and worth of all possible honor, confidence, and love. There are three persons in perfect unity of the Godhead; the Father, the Son, and the Holy Ghost. These three are equal in every divine perfection and executing distinct but harmonious office in the great work of redemption.

The Fall of Man

- **We believe** the Scriptures teach that Man was created in holiness under the law of his Maker, but by voluntary transgression fell from that holy and happy state. In consequence, all mankind are now sinners, not by constraint, but by choice; therefore, being by nature utterly void of the holiness required by the law of God and therefore under just condemnation to eternal ruin without defense or excuse.

The Way of Salvation

- **We believe** the Scriptures teach that the salvation of sinners is wholly of grace through the mediatorial office of the Son of God, who by the appointment of the Father, freely took upon him our nature (yet without sin) and honored the divine law by his personal obedience, and by his death made a full atonement for our sins. After having been risen from the dead, he is now enthroned in heaven; and uniting in his wonderful person the tenderest sympathies with divine perfections, he is in every way qualified to be a suitable, a compassionate, and an all-sufficient Savior.

Mission Statement

“To provide Christ-centered guidance and moral leadership through **worship, fellowship, evangelism, discipleship, and outreach** ministries to individuals, families and the community.”



Strategies

Worship

We will routinely explore our technology needs and knowledge in order to grow and expand our use of media and technology more effectively to enhance worship service and the worship experience.

Evangelism

We will utilize the youth and young adult ministries, and others, to explore and develop appropriate technologies to cultivate and influence our commitment to evangelism in our nearby community and beyond.

Fellowship

We will create methods for ministries to provide opportunities for members to build and maintain meaningful relationships to enhance interactions and improve the quality of fellowship in order for all members to feel engaged and remain active.

Discipleship

We will research and create methods, programs, and opportunities, that may include technology, to allow our members to use their spiritual gifts and interests to build trust and relationships with new members and with those they meet through daily life for discipleship.

Outreach/Ministries

We will evaluate the effectiveness of our current ministries and provide feedback for consolidation or restructuring; research and create programs and opportunities to grow our ministries; research and implement strategies to create more involvement for our members, especially youth and young adults, so they may use their spiritual gifts, interests, and talents to provide outreach to others.

Action Plans

Strategy Area: Worship

Chairperson: Alison Frazier

STRATEGY: We will routinely explore our technology needs and knowledge in order to grow and expand our use of media and technology more effectively to enhance **worship** service and the worship experience.

#	Action Steps	Ministry Assigned To	Starting Date	Targeted Date	Completed Date
1	Make the website more interactive and update it regularly. The website should include current information, a member's only portal, easily found links, pictures, current calendar, etc.				
2	Use social media to promote our church, events, and activities - Instagram, Facebook live, YouTube channel				
3	Provide information on who to contact for technical issues, like during livestream				
4	Reach out to older/those lacking technology to make sure they have access to services and training to access those virtual services				
5	Record virtual services (Bible Study, Prayer sessions, etc.), post to the website, and/or make them accessible to members				
6	Continue to review historical data on viewer trends (Where viewers are tuning in from, specific topics)				
7	Solicit feedback on streaming and virtual services (Bible Study, Prayer session) and seek ways to enhance them				

Strategy Area: Evangelism

Chairperson: Maria Davis

STRATEGY: We will utilize the youth and young adult ministries, and others, to explore and develop appropriate technologies to cultivate and influence our commitment to **evangelism** in our nearby community and beyond.

#	Action Steps	Ministry Assigned To	Starting Date	Targeted Date	Completed Date
1	Evangelism team continues door to door. A part of the group should reach out to former church members and talk with them about coming back				
2	Services/Sunday School outside in the park				
3	Church video with testimonials and other church information to be on the church website				
4	Care packages for local college students/provide information about the church at Camp War Eagle				
5	Welcome bags with GPMBC information included taken to new communities in the area and given to local realtors and through the Auburn and Opelika Chambers of Commerce				
6	Community events that provide information about the church and various ministries.				
7	Couples/Singles/Youth Conference				
8	Separate Youth Church services into age-appropriate group				

Strategy Area: Fellowship

Chairperson: Dishondra Rembert

STRATEGY: We will create methods for ministries to provide opportunities for members to build and maintain meaningful relationships to enhance interactions and improve the quality of **fellowship** in order for all members to feel engaged and remain active.

#	Action Steps	Ministry Assigned To	Starting Date	Targeted Date	Completed Date
1	<p>Members not staying active</p> <ul style="list-style-type: none"> • Ministry/program skits • Ministry Reintroduction • Casual Sunday (3rd Sunday casual dress, church t-shirt) • Coffee station/snack bar - Lobby • Continue Live Streaming Services • “Bring a friend to 4th Sunday” Campaign 				
2	<p>Building Meaningful Relationships</p> <ul style="list-style-type: none"> • Fellowship outside of the church <ul style="list-style-type: none"> ○ Small prayer groups (6-7 members) ○ Host bible study weekly in different locations ○ Potluck/Eat ○ New members to the church are recruited to groups by the group members. • Themed Sundays <ul style="list-style-type: none"> ○ Fan Day Sunday (Collegiate) ○ HBCU Sunday (Celebrate HBCU graduates or children of graduates) ○ Have HBCU details available for potential students. • Create a mentoring effect for ministries <ul style="list-style-type: none"> ○ Allows for a smoother transition into leadership role 				
3	<p>Follow-up With New Members</p> <ul style="list-style-type: none"> • Expand Deacon Care Ministry <ul style="list-style-type: none"> ○ Extend to Ministry Chair to assist • Reach potential new members <ul style="list-style-type: none"> ○ Install kiosks in the lobby for new guests ○ Have “next steps” in the kiosks to determine what new members are looking for in a church 				

Fellowship Cont'd

4	<p>More Youth Involvement</p> <ul style="list-style-type: none"> • Understand youth needs/interaction <ul style="list-style-type: none"> ○ Recruit a Youth Pastor • Outlet for Involvement <ul style="list-style-type: none"> ○ Partner with surrounding churches to plan sharing church activities (VBS) • Resurrect Prior Activities <ul style="list-style-type: none"> ○ Game nights, lock-ins, 5th Sunday Service 				
5	<p>Effective Use of Media</p> <ul style="list-style-type: none"> • Creative Platforms <ul style="list-style-type: none"> ○ Young adult to post on Facebook, Twitter, Instagram. ○ Utilize notification apps like Group Me, WhatsApp, Messenger, Remind, Text Magic (Small fee, but it sends individual texts messages) ○ Utilize sanctuary screens/digital board for announcements. ○ Create a church app/or update website (chat feature, personal stories/testimonies) 				
6	<p>Roundtable Talks</p> <ul style="list-style-type: none"> • Host members who are 30-50 to hold discussions about various topics on the Christian walk, moving the church forward, etc. 				

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Strategy Area: Discipleship

Chairperson: Deacon CP Rogers

STRATEGY: We will research and create methods, programs, and opportunities, that may include technology, to allow our members to use their spiritual gifts and interests to build trust and relationships with new members and with those they meet through daily life for **discipleship**.

#	Action Steps	Ministry Assigned To	Starting Date	Targeted Date	Completed Date
1	The church needs to consider developing/create an APP that people can download. Make it a one stop effort. Everything one needs to become a member/maintain membership should be included in this APP.” (Sunday School, Bible Study, Giving, Training, etc.)				
2	Conduct Sunday School classes outside the walls of Greater Peace: local restaurant, local parks, etc.				
3	New Members Orientation: Create a POWERFUL video to orient new members to Greater Peace, create a Portal (for new members only)				
4	Make the New Members Class a Big Event, Present Certificates or have a Graduation at the end of the class				
5	Provide Chromebooks, iPads, SMART phones, and Wi-Fi to church members who do have such devices or cannot afford them				
6	Create Webinars/Lectures for Church training purposes				
7	Take advantage of opportunity to receive Grant money via Greater Peace CDC to purchase electronic devices/support (See action step #5)				
8	Hire a Youth Pastor (someone close to the age of our Youth), Youth Sunday-solely for Youth to participate, dress down (t-shirts, stress-free jeans, sneakers)	Administration	May 2021	July 2021	July 2021

Discipleship Cont'd

9	Conduct a survey/use a needs assessment to gather data to determine specific needs for Greater Peace				
10	Innovative church/worship services "Tweet as you go" Highlighting message: direct quotes and scriptures from the service while attending. Suggested the following hashtag as an example: #GreaterPeaceSundays				

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Strategy Area: Outreach/Ministries

Chairperson: Jeffery Johnson

STRATEGY: We will evaluate the effectiveness of our current ministries and provide feedback for consolidation or restructuring; research and create programs and opportunities to grow our ministries; research and implement strategies to create more involvement for our members, especially youth and young adults, so they may use their spiritual gifts, interests, and talents to provide outreach to others.

#	Action Steps	Ministry Assigned To	Starting Date	Targeted Date	Completed Date
1	Establish terms for membership in ministries (no lifetime obligation) <ul style="list-style-type: none"> • Have co-chair members on ministries to share the load. 				
2	Create surveys to: <ul style="list-style-type: none"> • Measure success (google forms, survey monkey) of ministries and events they are responsible for • Target young adults which solicit topics of interests to discuss from a biblical perspective or obtain feedback on programs/events they would like to see at Greater Peace (could possibly increase church attendance and participation in other church activities) • Consistently measure and review engagement and activity regularly to make sure the church's needs and goals are being met. Keep track of: <ol style="list-style-type: none"> i. Participation in ministries ii. Participation in small groups/bible study iii. Volunteerism 				
3	Pair young adults with seniors to: <ul style="list-style-type: none"> • Conduct workshops to help seniors gain a better understanding in using technology (i.e., tips/shortcuts) and • Simultaneously build a rapport that encourages young adults (19 and up) to attend worship service and other church activities. 				

Outreach/Ministries Cont'd

4	Send a quarterly mailing and/or social media post to young adults who have graduated just to keep them in the loop and connected to Greater Peace.				
5	Hold monthly fellowship (20-30 minutes) after service for a 12-month period to acclimate new members (could do something virtually as well for updates, questions, etc. which may help retention rates)- could also invite current members to fellowship with new members on an alternating basis.				
6	Give young adults more responsibility with social media/church website (making revisions, updating calendar of events, etc.) - may increase worship, Sunday school, bible study attendance, etc.				
7	Form small groups based on interests, location, or other demographic indicators in order to connect and serve the local community.				

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Strategic Planning Team Members

Rev. Clifford E. Jones, Pastor

Novelette Seroyer, Chairperson

Members

Rev. Hugh Turner (deceased), Dr. Nannette Phillips, Lisa Ruffin, Kim Johnson,

Regina Bolden, Dr. Phil Wilson, Deacon Michael Willis,

Lauren White, Nathaniel C. Davis

Sub Committees

Mission Statement Area	Sub Committee Members
Worship	Alison Frazier, Chairperson Nancy Haynes, Kenny Reese, DeDe Jackson, Celeste Frazier
Evangelism	Maria Davis, Chairperson Carl Dennison, Valeria Turner, Rev. JArthur Grubbs, Rosa Menafee, Saleski Davis
Fellowship	Dishondra Rembert, Chairperson Marion Sankey, Valerie Gray, Robbie Frazier, Camile Slaughter, Cortrina McCants, Ariana Curtis
Discipleship	Deacon CP Rogers, Chairperson Geneva Williams, Brenda Curtis, Elaine Williams, Deacon Randy Ruffin, Christopher Beamon, Jeremy Gray
Outreach/Ministries	Jeffery Johnson, Chairperson Vertrina Grubbs, Sherry Sydnor, Rachel Hamilton, Alexis Sydnor, Terrence Davis

Addendum

GREATER PEACE MINISTRY SUPPORT RECOMMENDATION CHART (PLACE an **X** UNDER EACH CATEGORY FOR MINISTRY SUPPORT)

	WORSHIP	EVANGELISM	FELLOWSHIP	DISCIPLESHIP	OUTREACH
1. Beautification Ministry	X		X	X	
2. Benevolent Ministry		X	X		
3. Bereavement Ministry			X	X	
4. Children Church Ministry					X
5. Christian Education Ministry					
6. College/Career Ministry		X	X	X	X
7. Couples Ministry	X	X	X	X	X
8. Crusaders Ministry		X			X
9. Deacon Wives Ministry	X	X	X		
10. Deacons Ministry	X	X	X	X	
11. Drama Ministry	X		X	X	
12. Evangelism Ministry		X	X	X	
13. Finance Management Ministry					
14. Golf Ministry			X	X	
15. Greeters Ministry	X		X		
16. Grief Ministry			X		X
17. Health Ministry/Parish Nurse			X		X
18. Junior Ushers Ministry	X				
19. Kitchen Ministry			X	X	
20. Laymen Ministry			X	X	X
21. Making the Difference Ministry (Robbie)			X	X	
22. Male Choir Ministry	X	X	X	X	
23. Mass Choir Ministry	X	X	X	X	
24. Matrons Ministry			X		X
25. Media/Technology Support Ministry	X		X	X	
26. Missionary Ministry			X	X	X
27. New Members Ministry				X	X
28. Nursery Ministry	X				X
29. Parking Security Ministry	X				
30. Prayer Chain Ministry			X		
31. Prison Ministry	X		X		X
32. Red Circle Ministry		X			X
33. Scholarship Ministry					
34. Seniors Ministry			X	X	X
35. Sunbeams Ministry		X			X
36. Sunday School Ministry		X			X
37. Transportation Ministry	X		X		
38. Tutorial Ministry			X		
39. Ushers Ministry	X				
40. Vacation Bible School Ministry		X	X	X	X
41. Veterans Ministry			X		X
42. Volunteer Services Ministry		X	X		
43. Youth Choir Ministry	X	X	X	X	
44. Youth Engagement Ministry	X		X	X	X

Members At-Large: Tabatha White tmwhite@southernco.com Pam Norris pwn0001@auburn.edu Ronald Rollins rollins3172@charter.net
 Jeanette Peters jeanette.peters@myops.net, Brenda Barrow bhbarrow53@gmail.com (These members engage where needed and/or desired)

Greater Peace Baptist Church Strategic Planning Ministries Chart

CHURCH MISSION STATEMENT AREA	CONCERNS VOICED BY LEADERS	SUGGESTED MINISTRIES TO FACILITATE CHANGE	
<p>WORSHIP</p> <p>Chairperson: Alison Frazier</p>	<ul style="list-style-type: none"> ● Use data to measure success ● Use more technology (streaming services) ● Use media more effectively <p>Strategy Statement: We will routinely explore our technology needs and knowledge to grow and expand our use of media and technology more effectively to enhance worship service and the worship experience.</p>	<p>Beautification Ministry Couples Ministry Deacon Wives Drama Ministry Greeters Ministry Parking Security Ministry Transportation Ministry Youth Choir Ministry</p>	<p>Junior Ushers Ministry Male Choir Ministry Mass Choir Ministry Media/Technology Ministry Nursery Ministry Prison Ministry Ushers Ministry Youth Engagement Ministry</p>
<p>EVANGELISM</p> <p>Chairperson: Maria Davis</p>	<ul style="list-style-type: none"> ● Use data to measure success ● Bring youth/young adults to help with success ● Use more technology (Facebook) ● Use media more effectively ● Develop a nonbelievers' video for the website <p>Strategy Statement: We will utilize the youth and young adult ministries, and others, to explore and develop appropriate technologies to cultivate and influence our commitment to evangelism in our nearby community and beyond.</p>	<p>Benevolent Ministry College/Career Ministry Couples Ministry Crusaders Ministry Deacon Wives Ministry Deacons Ministry Evangelism Ministry</p>	<p>Male Choir Ministry Mass Choir Ministry Red Circle Ministry Sunbeam Ministry Sunday School Ministry Vacation Bible School Ministry Volunteer Services Ministry</p>

Greater Peace Baptist Church Strategic Planning Ministries Chart Cont'd

CHURCH MISSION STATEMENT AREA	CONCERNS VOICED BY LEADERS	SUGGESTED MINISTRIES TO FACILITATE CHANGE	
<p>FELLOWSHIP</p> <p>Chairperson: Dishondra Rembert</p>	<ul style="list-style-type: none"> ● Members not staying active. ● Build meaningful relationships (get to know better) ● Follow-up with new members to ensure they are staying connected ● Getting more youth involved ● Build meaningful relationships with members of ministries and model the way ● Use media more effectively ● Hold roundtable talk with ages 30-50 <p>Strategy Statement: We will create methods for ministries to provide opportunities for members to build and maintain meaningful relationships to enhance interactions and improve the quality of fellowship in order for all members to feel engaged and remain active.</p>	<p> Beautification Ministry Media/Technology Ministry Greeters Ministry Bereavement Ministry Prayer Chain Ministry Prison Ministry Couples Ministry Seniors Ministry Layman Ministry Deacons Ministry Making the Difference Ministry Male Choir Ministry Evangelism Ministry Veterans Ministry Youth Choir Ministry </p>	<p> Golf Ministry Benevolent Ministry Missionary Ministry Grief Ministry College/Career Ministry Health Ministry/Parish Nurse Kitchen Ministry Deacon Wives Ministry Transportation Ministry Tutorial Ministry Drama Ministry Vacation Bible School Ministry Mass Choir Ministry Volunteer Services Ministry Youth Engagement Ministry </p>

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Greater Peace Baptist Church Strategic Planning Ministries Chart Cont'd

CHURCH MISSION STATEMENT AREA	CONCERNS VOICED BY LEADERS	SUGGESTED MINISTRIES TO FACILITATE CHANGE	
<p>DISCIPLESHIP</p> <p>Chairperson: CP Rogers</p>	<ul style="list-style-type: none"> ● Use data to measure success ● Follow-up with new members to ensure they are staying connected ● Recruit members to ministries ● Use more technology ● Develop a New Members video for the website <p>Strategy Statement: We will research and create methods, programs, and opportunities, that may include technology, to allow our members to use their spiritual gifts and interests to build trust and relationships with new members and with those they meet through daily life for discipleship.</p>	<p>Beautification Ministry Golf Ministry College/Career Ministry Male Choir Ministry Mass Choir Ministry Media/Technology Ministry Youth Engagement Ministry New Members Ministry Making the Difference Ministry Vacation Bible School Ministry</p>	<p>Seniors Ministry Bereavement Ministry Couples Ministry Deacons Ministry Drama Ministry Evangelism Ministry Youth Choir Ministry Kitchen Ministry Layman Ministry</p>

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Greater Peace Baptist Church Strategic Planning Ministries Chart Cont'd

CHURCH MISSION STATEMENT AREA	CONCERNS VOICED BY LEADERS	SUGGESTED MINISTRIES TO FACILITATE CHANGE	
<p>OUTREACH/ MINISTRIES</p> <p>Chairperson: Jeffery Johnson</p>	<ul style="list-style-type: none"> ● Lack of use some ministries (consolidate) ● Members not staying active ● Use technology to access church information ● Use data to measure success ● Bring youth/young adults to help with success ● Follow-up with new members to ensure they are staying connected ● Getting more youth involved ● Use more technology ● Use media more effectively <p>Strategy Statement: We will evaluate the effectiveness of our current ministries and provide feedback for consolidation or restructuring; research and create programs and opportunities to grow our ministries; research and implement strategies to create more involvement for our members, especially youth and young adults, so they may use their spiritual gifts, interests, and talents to provide outreach to others.</p>	<p>Children Church Ministry College/Career Ministry New Members Couples Ministry Crusaders Ministry Grief Ministry Health Ministry/Parish Nurse Layman Ministry Matrons Ministry Missionary Ministry</p>	<p>Nursery Ministry Prison Ministry Red Circle Ministry Seniors Ministry Sunbeam Ministry Sunday School Ministry Vacation Bible School Ministry Veterans Ministry Youth Engagement Ministry</p>

The End